

24th HGS Student Expo
September 18-19, 2023
Houston, TX
www.studentexpo.org

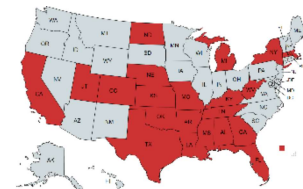


Exhibitor and Sponsor Information

The HGS Student Expo is a packed two-day event on September 18-19th at the Norris Conference Center in Houston, CityCentre. As an exhibitor, the Expo provides an inexpensive but significant opportunity to promote your company as a potential employer to more than 200* talented geoscience students from across the country during the exhibition and evaluate potential interns and new-hires in private in-person or virtual interview rooms. There are four packages available for purchase.

Event line-up includes:

- One- and one-half days of recruitment exhibition
- One to two full days of interviews
- Networking happy hour
- Exhibitor lunch provided both days of the event



2022 Student Attendees by State

Exhibitor Registration Packages

	Platinum \$3000	Gold \$2500	Silver \$2000	Virtual \$500
Attendees	6	4	2	
Exhibitor Booth	2	1	1	
Interview Booth	2	1	1	
	(Days 1&2)	(Days 1&2)	(Day 2)	
Virtual interview booth, upon request	2	1	1	1
Marketing/Acknowledgement on HGS and Expo websites	✓	✓	✓	✓
Access to student demographics, resumes, abstracts & videos	✓	✓	✓	✓
Power supply	✓	✓	✓	

Additional Items: one in-person package must be purchased to utilize:

- Additional In-person Interview Booth (\$500/day)
 - Includes 2 additional attendees
 - Includes power supply
- Additional In-person Attendee (\$200)

*Numbers based on the 2022 Student Expo

Specialty Sponsor Information

Receive special recognition on the HGS Student Expo website, and shoutouts and signage displaying your logo throughout the specific event/item you are sponsoring for your contributions.

Looking for another opportunity? Please email office@hgs.org to discuss further.

Luncheon, Day One \$5000

Signage \$2000

Participant Digital Handouts \$1000

Research Presentation Awards \$1000

Elevator Pitch Awards \$500

Happy Hour

- General (multiple available) \$500
- Food \$1000
- Drinks \$1000
- Trivia \$500
- Prizes \$500
- Koozies \$500
- Coasters \$500

Coffee, Day One \$500

Coffee, Day Two \$500

HGS Student Expo Exhibition and Sponsorship Agreement



Date: _____

Exhibitor and Sponsor Registration Information

Exhibitor/Sponsor: _____

Contact name: _____ Title: _____

Contact email: _____

Address: _____

City: _____ State: _____ Postal code: _____

Contact phone: _____

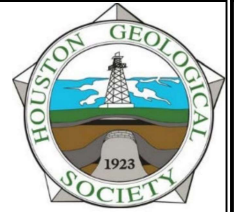
Exhibitor Package Options

- Platinum Package US \$3000
- Gold Package US \$2500
- Silver Package US \$2000
- Virtual Package US \$500
- Additional Interview Booth US \$500 each
Number of additional in-person booths requested _____
- Additional In-person Attendee for Interview Booth US \$200 each
Number of additional attendees requested _____
- New: Bronze Package \$1500
Includes: 1 exhibitor booth, 2 attendees, student database access, marketing/acknowledgement

Specialty Sponsorship Items

- Luncheon, Day One US \$5000
- Signage US \$2000
- Participant Digital Handouts US \$1000
- Research Presentation Awards US \$1000
- Elevator Pitch Awards US \$500
- Happy Hour
 - General (multiple available) \$500
 - Food (one available) \$1000
 - Drinks (one available) \$1000
 - Trivia (one available) \$500
 - Prizes (one available) \$500
 - Koozies (one available) \$500
 - Coasters (one available) \$500
- Coffee, Day One US \$500
- Coffee, Day Two US \$500

HGS Student Expo Exhibition and Sponsorship Agreement



Payment Details – Please call HGS to pay over the phone or confirm wire transfer.

Terms of agreement:

100% of payment is due at time of execution. Fulfillment cannot be guaranteed without payment in full.

Agreement total: (US \$): _____

Billing Contact Information

Name: _____ Title: _____

Email: _____

Address: _____

City: _____ State: _____ Postal code: _____

Phone: _____

Please direct questions and submit all completed forms to office@hgs.org.

HGS Student Expo Exhibition and Sponsorship Agreement



Terms and Conditions

1. The undersigned (“Organization”) hereby submit the signed agreement (“Agreement”) for exhibition and sponsorship at the HGS Student Expo (“the Event”), to be held, September 18-19, 2023.
2. This agreement shall be binding upon its acceptance as set forth above.
3. All amounts are in U.S. Dollars.
4. Packages are non-refundable and non-transferable.
5. Package monies are to be paid to the Houston Geological Society (HGS) and may be deductible as ordinary and necessary business expenses. They are not deductible as contributions or gifts for U.S. federal income tax purposes.
6. The organization agrees to pay 100% of the total commitment upon signature of agreement. Fulfillment cannot be guaranteed unless package is fully paid.
7. Organizations are required to submit an approved company logo in JPEG, GIF, or TIFF format with this signed agreement.
8. The HGS Student Expo Committee will be ultimately responsible for fulfillment and all expenditures for packages therefore it is required that sponsor initial and date Item #9.
9. The sponsor shall defend, indemnify, and hold the HGS Student Expo and the Houston Geological Society (HGS) harmless from all liability, costs, and damages relating to acts and omissions of organization and its employee’s, agents, and contractors associated with the event. _____ [Initials required.]
10. If for any reason the event is not held, the HGS Student Expo and the Houston Geological Society (HGS) may terminate this agreement prior to the event start date and provide written notice to the organization.
11. This agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
12. Please direct all questions and submit forms to office@hgs.org.

The undersigned (“Organization”) represents and warrants that he/she has full power and authority and is legally competent to enter into this agreement for exhibition or sponsorship at the 2023 HGS Student Expo (“Event”) operated by the HGS Student Expo and managed by the Houston Geological Society, a corporation (“HGS”), on behalf of the organization. Upon completion and signature, the sponsor and/or exhibitor agrees to all terms and conditions of this agreement.

Name: _____ Title: _____

Signature: _____ Date: _____